



ABOUT US

POOGINOOK MERINO IS OWNED, MANAGED & SHEEP CLASSED BY THE TAYLOR FAMILY SINCE 1912 IN THE RIVERINA REGION OF SOUTHERN NEW SOUTH WALES.

VALUE ADDING MERINO:

NATURAL INSTINCT WOOL CO 

POOGINOOK WOOL INITIATIVE GROWERS GROUP



RIVERINA MERINO REGIONAL MARKETING GROUP



Riverina Merino

CONTACT US

POOGINOOK OFFICE
DAVID & GILLIAN TAYLOR
PHONE: 02 6954 6145
FAX: 02 6954 6168

ALBURY PHONE:
02 6023 4011

ALBURY FAX:
02 6023 4022

DAVID MOBILE:
0409 546 145

CAR MOBILE:
0428 696 724

EMAIL: POOGINOOK@BIGPOND.COM
WEBSITE: WWW.POOGINOOK.COM

NEVILLE KELLY STUD AND CLIENT CONSULTANT
PHONE: 07 4655 4052

PAT BROWN CLIENT MANAGER
PHONE: 02 6054 4676

POOGINOOK AIRSTRIP: 34 52's 145 45'E RUNWAY: 750 METRES



PRODUCTIVE BREEDING
SELECTED FOR LENGTH AND DEPTH OF BODY,
FERTILITY AND ELITE MEDIUM WOOL

WEBSITES

BREEDING, MARKETING, POOGINOOK WOOL INITIATIVE:
WWW.POOGINOOK.COM

PROGRESSIVE WOOL MARKETING:
WWW.NATURALINSTINCTWOOL.COM

ENVIRONMENT AND PRODUCTION:
WWW.LEARNINGFROMFARMERS.COM.AU



"Thinking and breeding for the future"

OUR AIM

- TO PROVIDE ADVANCED MERINO GENETICS AND WOOL MARKETING OPTIONS FOR THE WOOL INDUSTRY
- TO RUN A PROFITABLE BUSINESS WHILE IMPROVING THE NATURAL ENVIRONMENT
- TO SHARE KNOWLEDGE AND ACHIEVE A MEANINGFUL WAY OF LIFE FOR EVERYONE CONCERNED



AT POOGINOOK WE WORK WITH NATURE AND PROVIDE REST FOR OUR VALUABLE COUNTY

OUR PROPERTY AND ENVIRONMENT

- 14,000 HA PROPERTY IN RIVERINA SOUTHERN NSW
- 400 HA OF IRRIGATED PASTURE
- NATIVE GRASSLANDS OF BOREE AND CYPRESS PINE
- ANNUAL RAINFALL OF 360MM
- 100 HA OF NATIVE OLD MAN SALT BUSH
- 150 HA OF CULTIVATED SALT BUSH

OUR PRODUCT

- FINE TO MEDIUM WOOL MERINO
- BREEDING OBJECTIVES:
 - FERTILITY
 - BALANCED PLAINER FRAME WITH LOOSE SKIN
 - RETAINING THE UNIQUENESS OF THE POOGINOOK WOOL
- 500 STUD MERINO EWES
- 1,000 STUD AND COMMERCIAL RAMS SOLD ANNUALLY
- QUALITY EXCESS SALE EWES
- WOOL PRODUCTION OF 90,000KG
- 17.5 TO 20.5 MICRON
- SHEEP MEAT TO 80KG
- SEMEN FROM PROVEN MERINO RAMS- P/GK BOXER, JEWELL, MILLENNIUM, BALANCE 5.18
- WOOLEN GARMENTS SOLD THROUGH NATURAL INSTINCT WOOL CO



FIRST TUESDAY IN OCTOBER:

ANNUAL RAM AUCTION

AND PRIVATE RAM SALES ON PROPERTY



OUR WORK

- DECEMBER: EWES ARE JOINED TO RAMS OR ARTIFICIALLY INSEMINATED
- APRIL: SALE RAMS SHORN AND FLEECE WEIGHED
- MAY / JUNE: LAMBING AND SIRE GROUP IDENTIFICATION
- AUGUST / SEPTEMBER: EWE AND RAM HOGGETS CLASSED, FLEECE TESTED AND GENERAL SHEARING
- FIRST TUESDAY IN OCTOBER: ANNUAL RAM AUCTION AND PRIVATE RAM SALES ON PROPERTY
- SEPTEMBER / OCTOBER: EXCESS EWE AUCTION AND PRIVATE SALES